



The Paper Stock Report

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THIS PAPER CONTAINS 30% POST-CONSUMER FIBER

October export numbers surprisingly strong

By Ken McEntee

Recovered paper export statistics from the U.S. Department of Commerce fly in the face of reports of a weak export market in October. Traders in October cited declining exports as a partial cause of eroding prices, including a massive drop of \$100 per ton for Sorted Office Paper (SOP) within a month and a milder drop in Old Corrugated (OCC) prices.

October trade data from the Commerce Department's Census Bureau show a 30 percent increase in exports of chemical deinking grades compared to September shipments, along with a flat month-to-month average price.

Overall, exports in October were up almost 4 percent, to 1.9 million tons, while the average price for all grades was up 2.6 percent, to an average of \$165.68 per ton. For the first 10 months of the year, exports were up 13.4 percent, to 19.3 million tons, while the average price was up 4 percent. Sales for the year were up 18 percent, to almost \$3.2 billion.

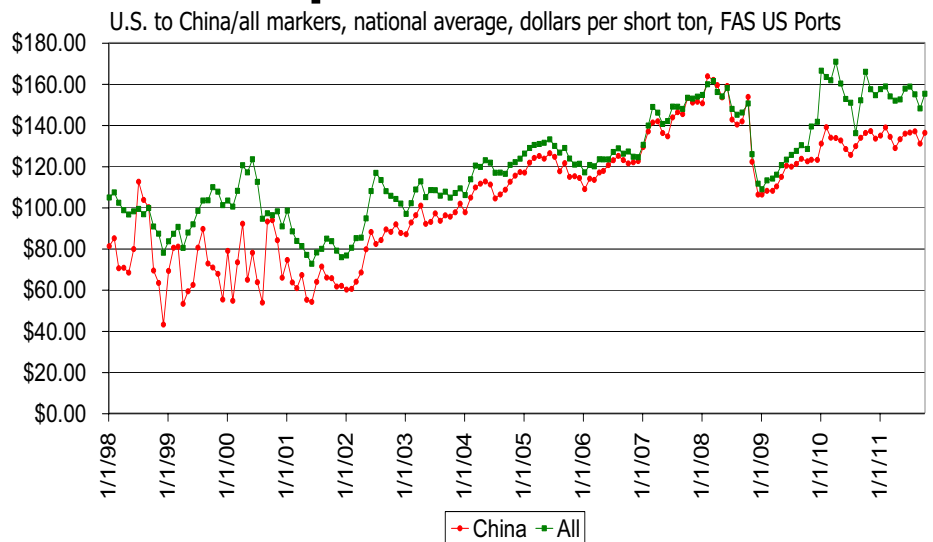
October surprise

While the October free-fall was mainly attributed to domestic markets, a weak export market also was cited.

Traders in October attributed the whopping drop in SOP prices mainly to Georgia Pacific, which first announced at mid-month that it was dropping its SOP and Coated Book Stock (CBS) prices to \$150 a

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Export OCC Prices



Source: U.S. Census Bureau / The Paper Stock Report

Alliance seeks solutions to recover food service paper

The Foodservice Packaging Institute Inc. (FPI) announced the founding of the Paper Recovery Alliance (PRA), a group of organizations working together to create solutions for the recovery and processing of used paper foodservice packaging. PRA includes stakeholders ranging from paper manufacturers like Georgia Pacific to end-users like Starbucks.

PRA is a self-funded project within the Foodservice Packaging Institute (FPI) whose ultimate goal is to build the North American market for used paper foodservice packaging through the development of collection infrastructure, the expansion of end use markets for recovered fiber, the education of consumers, and collaboration with relevant regulatory

bodies.

Today, most foodservice packaging items are thrown in the trash and destined for landfills primarily due to limited infrastructure and lack of end markets for the recovered materials. The primary methods available today for recovering used foodservice paper are recycling and composting. Composting in commercial

(See Food Service, page 3)

Highlights

- Austin plans touts reuse, single-stream recycling, composting
- Current scrap paper market prices

